

4
CONTRACT

KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u>	<u>Alt Order #</u>
489528 /	06266599
<u>Product</u>	
OBAMA 4 AMERICA	
<u>Contract Dates</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	1537
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/18/12 / 10/18/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	--W----		1				\$4,850.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/16/12-10/22/12	BB League Championships	1pm-8pm	---W-----	:30	\$3,250.00	NM		
				See MG 1.2								
	2	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
				④ MG for 1.1 10/17								
2	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$450.00			
3	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$725.00			
4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		10				\$700.00			
5	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$275.00			
6	KVVU	10/16/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		5				\$250.00			
7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		2				\$125.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTUWThF----	:30		\$125.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21								
8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--		2				\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(702)435-5555

Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		Original Date / Revision
Obama For America		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF---	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter 1-2pm		:30		NM			2	\$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	5	\$125.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF---	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF---	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF---	:30	\$125.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p	:30		NM			1	\$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	4	\$150.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF---	:30	\$150.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF---	:30	\$150.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF---	:30	\$150.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
11	KVVU	10/16/12	10/22/12	Anderson	3-4p	:30		NM			2	\$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	4	\$175.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
2	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF---	:30	\$175.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
3	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF---	:30	\$175.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p	:30		NM			3	\$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTW----	6	\$500.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
3	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF---	:30	\$225.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
4	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF---	:30	\$225.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
9	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF---	:30	\$225.00	NM				
		See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2										
13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p	:30		NM			2	\$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/16/12	10/22/12	MTWTF--	3	\$950.00						

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489528	/	06266599
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Spots/Week		Rate	Type	Spots	Amount			
							Start Date	End Date	Weekdays	Spots/Week	Rate				
							<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p				MTUWThF----	:30	\$285.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p				MTUWThF----	:30	\$950.00		NM		
				See MG 13.7											
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p				MTUWThF----	:30	\$950.00		NM		
				See MG 13.6											
6	KVVU	10/17/12-10/17/12		Fox 5 News at 5	5-530p				---W-----	:30	\$950.00		NM		
④	MG for 13.5 10/17														
7	KVVU	10/22/12-10/22/12		Fox 5 News at 5	5-530p				M-----	:30	\$950.00		NM		
④	MG for 13.4 10/22														
14	KVVU	10/16/12	10/22/12	Fox 5 News at 5	MF 530-6p								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12	MTWTF--	3	\$1,025.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5	MF 530-6p				MTUWThF----	:30	\$325.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	MF 530-6p				MTUWThF----	:30	\$325.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12	MTWTF--	2	\$300.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
1	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm				MTUWThF----	:30	\$300.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm				MTUWThF----	:30	\$300.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12	MTWTF--	1	\$650.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
3	KVVU	10/16/12-10/22/12		MORE Access	630-7pm				MTUWThF----	:30	\$225.00		NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21											
17	KVVU	10/16/12	10/22/12	Fox 5 News	M-F 10p-11p								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/16/12		10/22/12	MTWTF--	5	\$2,150.00									
18	KVVU	10/20/12	10/20/12	FOX 5 News Sat	10-11p								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/15/12		10/21/12	-----1-	1	\$1,500.00									
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>					
1	KVVU	10/15/12-10/21/12		FOX 5 News Sat	10-11p				-----Sa--	:30	\$1,500.00		NM		
				See MG 18.2											
2	KVVU	10/20/12-10/20/12		FOX 5 News Sat	10-11p				-----Sa--	:30	\$1,500.00		NM		
④	MG for 18.1 10/20														
19	KVVU	10/21/12	10/21/12	Fox 5 News Su	10p-1045p								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/15/12		10/21/12	-----1	1	\$1,850.00									
20	KVVU	10/21/12	10/21/12	Sports Plus	Su 1045p								NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>									
Week:	10/15/12		10/21/12	-----1	1	\$1,200.00									

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Henderson - Las Vegas

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
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Obama For America		10/18/12 / 10/18/12

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21	KVVU	10/16/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/16/12	10/22/12	MTWTF--					5	\$1,950.00			
22	KVVU	10/16/12	10/22/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/16/12	10/22/12	MTWTF--					5	\$350.00			
23	KVVU	10/16/12	10/22/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/16/12	10/22/12	MTWTF--					2	\$225.00			
24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/15/12	10/21/12	-----1-					1	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	Numb3rs		Sa 4-5p	-----Sa--	:30		\$100.00	NM		
25	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/15/12	10/21/12	-----1					1	\$850.00			
N	26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30		NM	21	\$18,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	10/22/12	10/28/12	1-----					1	\$2,750.00			

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**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

Contract / Revision 489528 /		Alt Order # 06266599
<u>Contract Dates</u> 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
<u>Advertiser</u> Obama For America		Original Date / Revision 10/18/12 / 10/18/12

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		
Obama For America		
Original Date / Revision		
10/18/12 / 10/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm							
①	MG for 26.22,26.16,26.17,26.20,26.21											
28	KVVU	10/17/12-10/22/12		Friends	M-F 12:05-1:05a	M--WThF---	:30		\$225.00	NM		
①	MG for 26.22,26.16,26.17,26.20,26.21											
29	KVVU	10/17/12-10/22/12		American Dad	M-F 230-3a	M--WThF---	:30		\$95.00	NM		
①	MG for 26.22,26.16,26.17,26.20,26.21											
27	KVVU	10/17/12	10/17/12	The X Factor					:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	--1---					1	\$3,150.00		1	\$5,350.00
28	KVVU	10/18/12	10/18/12	The X Factor					:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	---1---					1	\$3,075.00		0	\$0.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		The X Factor	The X Factor	-----Th-----	:30		\$3,075.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21								
29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	----1--					1	\$1,750.00		0	\$0.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Fringe	Fri 9p-10p	-----F----	:30		\$1,750.00	NM		
				See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.21								
30	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$7,500.00		1	\$7,500.00
31	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----1					1	\$7,500.00		1	\$7,500.00
32	KVVU	10/20/12	10/20/12	NCAA Football Late Game	NCAA Football Lat		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----2-					2	\$2,325.00		2	\$4,650.00
33	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-T-----					1	\$950.00		1	\$950.00
34	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-11----					2	\$500.00		3	\$1,500.00
								1	\$500.00			
35	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					1	\$195.00		1	\$195.00
36	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					1	\$195.00		1	\$195.00
37	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					1	\$650.00		1	\$650.00
N 38	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/16/12	10/22/12	MTWTF--					2	\$525.00		3	\$1,900.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #	
489528 /	06266599	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537
Advertiser		Original Date / Revision
Obama For America		10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm See MG 38.3,38.4	M-F 6-630pm	MTuWThF---	:30		\$525.00	NM		
3	KVVU	10/19/12-10/22/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M-----F----	:30		\$725.00	NM		
④	MG for 26.3,26.2,38.2											
4	KVVU	10/20/12-10/20/12		The Closer		M-Sa 8-10p/Su 7-1-----Sa--	:30		\$650.00	NM		
④	MG for 26.3,26.2,38.2											
39	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/16/12</u>	<u>10/22/12</u>	<u>MTWTF--</u>	<u>3</u>	<u>\$425.00</u>					
40	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/16/12</u>	<u>10/22/12</u>	<u>MTWTF--</u>	<u>2</u>	<u>\$450.00</u>					
41	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/16/12</u>	<u>10/22/12</u>	<u>MTWTF--</u>	<u>2</u>	<u>\$1,025.00</u>					
42	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/15/12</u>	<u>10/21/12</u>	<u>--WT---</u>	<u>1</u>	<u>\$3,250.00</u>					
43	KVVU	10/20/12	10/20/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/15/12</u>	<u>10/21/12</u>	<u>-----S-</u>	<u>1</u>	<u>\$650.00</u>					
44	KVVU	10/17/12	10/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/15/12</u>	<u>10/21/12</u>	<u>--WT---</u>	<u>2</u>	<u>\$85.00</u>					
45	KVVU	10/20/12	10/20/12	Early Pre-Game	Early Pre-Game		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/15/12</u>	<u>10/21/12</u>	<u>-----S-</u>	<u>1</u>	<u>\$975.00</u>					
46	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		<u>Week:</u>	<u>10/15/12</u>	<u>10/21/12</u>	<u>--W----</u>	<u>1</u>	<u>\$500.00</u>					
Totals											114	\$112,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	114	\$112,210.00	\$95,378.50
Totals	114	\$112,210.00	\$95,378.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6373516 TRF# 498627
\$\$\$ MOD# O : UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT18/12 09-36
CHANGES *** KVUV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

PRDCT OBAMA SKED A ADD EST#2051 COMMENTS: (LINE, ORDER,

NICE)

CITY TAX _____
STATE TAX _____
CO-OP BILLING NEEDN' _____

REP.: TO ROSE

OK, D M2 SEE LINES 17 AND 18
TOTAL SAME
PLS CNF THANKS

CON
CIL

卷之三

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 2053

3 ES 700P-730P 30 \$950.00 10/16 10/22 0 TU-F, M 0

PROGRAM : EXTRA
CON COM1 : EXTRA

REP HEADLINE# 6373516 TRF# 498627
\$\$\$ MOD# 0: UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100
FAX# 610-225-1191
ORDER WORKSHEET

HARRIS REPORT FROM REP OCT18/12 09:36
CHANGES ***KVUU-TV***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	:	INVT:	:	: SPTS:
17	A	700P-800P			30		\$800.00	10/21	10/21	1	SUN		1

PROGRAM : BOBS BURGER/CLEVELAND
ORD COM1: SPOT N/A DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK

18 A 100A-200A 30 \$150.00 10/21 10/21 1 SUN
PROGRAM : THE CLOSER
ORD COM1: SPOT N/A DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 17-18

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#3 MISSED:TU-F, M/700P-730P OCT16
OFFER:SUN/700P-800P OCT21
& SUN/100A-200A OCT21
CMT:SPOT N/A DUE TO BASEBALL. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

OCT/12 29600.00
CONTRACT TOTAL SPOTS 29600.00
TOTAL SPOTS 15

MARKET TOTALS \$134,545 KVUU 22% KSNV 23% KLAS 22% KTNV 28% KVMY 3% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOs- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE